

AUTHORIZED DISTRIBUTOR  
**PANTUM**  
The new era for printing

اوبشنس اوفيس ترايد ذ.م.م  
**OPTIONS**  
OFFICE TRADE W.L.L.

**PRIMITIVE**

PREMIUM TONER CARTRIDGE

[www.optionsofficetrade.com](http://www.optionsofficetrade.com)



  
KONICA MINOLTA

  
brother



**RICOH**  
imagine. change.

**TOSHIBA**  
Leading Innovation >>>

**xerox**

**SAMSUNG**

**Canon**

**OKI**

**SHARP**

# ICV CERTIFIED COMPANY



Certification Number: 10003562

SALES AND LEASING  
TECHNICAL SUPPORT  
CONSUMABLES  
SPARE PARTS  
PRINTING SOLUTION

(COPY, PRINT, BINDING, LAMINATION....)

## Who we are:

Options Office Trade provides businesses with copier and printer sales and service solutions that lower costs, reduce waste, and simplify operations.



Options Office trade is one of the Qatar's leading independent providers of multifunctional copier, printers and software solutions. We were established since 2008 and have over 16 years experience in the industry. We have built up a reputation of sound advice and excellent service backup.

Whether you are an independent business client or a large corporate organisation we can confidently provide you with the right solution, products and after sales service to help your business flourish. Whether you are a new or existing customer you deserve our full attention whenever the need arises. Options can help you make the right decision for your business whilst saving you time and money and improving your overall business performance. With an unsurpassed service record all our engineers are fully trained and accredited to the highest levels on the range and on network connectivity. Our support vehicles are extensively stocked with parts so you can be sure that any downtime is kept to a minimum.

## Dedicated Account Managers

The first role of our dedicated account managers is to listen and understand you and your business objectives-then we provide tailor made proposals from a wide and unparalleled product range.

Our competitive solutions are delivered on time, on budget and above your expectations with innovative financial packages.

## Sales/Rentals/Lease

Options office trade offers a wide variety of copiers and printers for sale, lease or rental. We offer heavy-duty commercial machines for large offices and smaller more compact desktop solutions for smaller offices.

We also offer a inexpensive rental or lease plan that enables our customers to use high quality machines at a low monthly price or Our long term lease program include copier, service and supplies.

## Service Contracts Available

The best way to maintain the effectiveness of your office equipment is with our 12-month service contract, for a low monthly payment, our experts can come to your workplace for regular office equipment services, sign a new agreement today to enjoy affordably monthly payments on our repairs and maintenance work

## Service

Options office trade offers repair services for your copier, printer, or fax machine. a trained technician will come to your location, explain the issue with your machine, and begin repair services. We service most brands including Xerox, HP, Brother, Lexmark, Konica Minolta, Canon, Sharp, Toshiba, Kyocera, Ricoh, Savin, and more.



Provide cutting edge technology and consulting to support your imaging needs.



## Multifunction printers (MFPs), Copiers, Printers & Faxes for Sale or Lease

Options sells, services and leases multi-functional products (MFPs), copiers, printers, and faxes by the industry's leading brands: Canon, Ricoh, Samsung, Sharp, Minolta and Toshiba

In addition to providing business-class printer, copier, fax and scanning solutions, Options offers comprehensive service and support plans, delivered by some of the highest-trained sales and service professionals in the industry.

We welcome the opportunity to assist you in finding the right office equipment for your company's unique needs. Please feel free to peruse our products or contact us for a free no-obligation consultation.

## What Options office trade can do for your business?

Options office trade have most makes and models of copiers, fax and printers, If you need immediate service you can call or email us and we will schedule an appointment at your convenience, our professional factory trained technicians will arrive at your facility promptly.

You supply the paper and Options takes care of the rest! Ask us about our maintenance agreements that combine all your service and supplies into one easy payment, we can create a maintenance program to fit you monthly, quarterly or annual document usage.



## Reconditioned Copiers and Printers

Options Office Trade always has a number of quality full featured reconditioned printers and digital copiers in stock with prices considerably below their original selling prices.

These machines come completely stocked with new supplies and have been given a complete preventive maintenance service, We will not sell any reconditioned MFP or copier that cannot perform at specification for a minimum of three years at prescribed copy volumes.

Our reconditioned machines are a great way to save money and are a fraction of the cost of their new equivalents, so if you are on a budget but still want reliable equipment to provide quality documents - then these could be for you.

Whether you need a mono or a colour capable machine we have a great selection of high quality products available for you to choose from,

every machine is thoroughly stripped down, any worn parts are replaced with new, all the panels are meticulously cleaned, and the final product is as new exceeding customers expectations, these provide you with a great alternative to new equipment at a bargain price.

We offer fully inclusive maintenance contracts on all of our reconditioned copiers to cover all toner, parts and labour giving you complete piece of mind, just as if you were buying a new copier from us, whether you want to lease or buy we have models for every office environment.



### Top Quality Pre Owned Digital Copiers and MFPs.

All our Machines are 100% Guaranteed with 1 Year or 25K whichever comes first Full Warranty!



## Digital Copier Leasing

*Looking for copier printer Lease?*

Time to check on that copier lease

We make it easy to get a good deal on a Multifunction system for your office.



## Parts & Consumables

Options offer a wide variety of parts for use in canon, Xerox, Konica Minolta, Kyocera, Mita, Panasonic, Ricoh, Savin, Sharp, Toshiba and other machines for more information contact our sales Representative.

Our product range includes a wide spectrum of toners, cleaning blades, drum, lamps, charging roller, upper & lower roller, all type of gears and maintenance spare parts, for all famous brands of photocopier with our own brand names were also the supplier of numerous oems and private label brands world wide we can also customize any sample provided by our clients.

We provide also copiers toner with wider range to choose from given our strong commitment to our customer you can only be assured to get the highest quality of range of photocopier products from us.





*We supply black & colour toner for digital photocopier laser printers analog copier multi function printers.*

## Toner

Options office trade also offers high quality toner cartridges at extremely discounted prices, our toners are fully warrantied and we offer free delivery in Doha area, call us today to see how much we can save you on your monthly toner cost.

Options office trade has a very strong and reliable range of photocopier toner in the Qatar market we are doing it by the business partnership with Asta, which it has gained after being present as the market leader in the market for over a decade along with its excellent photocopier toner list, Asta also has a strong and ever growing list of digital & analog toner.

The laser printer toner market is growing at a brisk pace. Our laser printer toner range includes toner for HP, SAMSUNG, SEROX, LEXMARK PANASONIC and BROTHERS our laser printer toner range is growing at a fast pace.



# PANTUM



**WHY**  
**PANTUM**  
The new era for printing



PANTUM is **COMPACT INEXPENSIVE PRINTER** which is basically a Chinese Company, which is producing laser printers and cartridges.

The PANTUM products now in all over the world. This is alternative printer for HP, SAMSUNG, CANON etc. to reduce the cost of print per page at the same time coming with good quality and long life printers



Part of the philosophy is to produce printers focused on the needs of business customers, rather than consumer. Their view is that many printers have been quality reduced to keep costs down for the consumer market. Seine says the products are built to last 4x longer as comparable printers, lower cost per page.

The company's pricing strategy is about in line with comparable printers, but with long-lasting printers, they contend they can offer cheaper costs per page over time than other printers.



[www.optionsofficetrade.com](http://www.optionsofficetrade.com)



*Customer satisfaction is our top priority*

**We have lot of compatible toners for CANON, MITA, BROTHER, RICOH, XEROX, TOSHIBA, SELEX, PANASONIC, SHARP and KONICA MINOLTA.**

*We offer cost effective generic alternatives for most cartridges.*



## Primitive Compatible Cartridges

PRIMITIVE compatible cartridges are available for most cartridges including Brother, Canon, Epson and HP.

The Primitive brand comes with a product guarantee and delivers quality results.

Quality Generic products are reliable and economical extending the home or business budget. You are always guaranteed better results of photos and high-end work when printing with original cartridges

**PRIMITIVE**

PREMIUM TONER CARTRIDGE



**Why buy from us...**

*Fastest product sourcing, give us a call with your model number brand or cartridge and we will do the rest, delivery services available, full account facilities available, on time delivery, replacement guaranty for PRIMITIVE products, professionally qualified work force, reliable and anytime service 24/7*

## ORIGINAL vs PRIMITIVE Cartridges



### ORIGINAL Toner Cartridges

Original cartridges are manufactured by the maker of equipment you purchased (ie : HP, Canon, Xerox, Lexmark etc.). They are usually manufactured using a combination of new and recycled parts at factories throughout the world.

**Quite often our customers ask us questions about COMPATIBLE Cartridges.**

- What are they?
- Do they work?
- Do they provide the same page yield as the original?
- Do they damage the printer?
  - Can they void the manufacturer's warranty?

### PRIMITIVE Compatible Cartridges

Compatible means that the cartridge will work with specified equipment even though it is not made by the manufacturer of the equipment in question. In most cases this situation exists when the manufacturer of the original equipment does not have a patent on the design of the supplies or that patent expired. As with generic prescriptions, this allows manufacturers of generic supplies to make brand new compatible or generic cartridges. In our highly competitive and ever changing market, there are companies that will label re-manufactured cartridges as compatible. It is hard to tell in all cases, but as a guide, here is a list of products where you can expect compatible to be available: copier toner, printer ribbons, fax ribbons and film, Epson and Canon inkjet cartridges. Most HP, Lexmark, Canon and Xerox laser toner cartridges can only be re-manufactured.

## Our Commitment To You

**OPTIONS OFFICE TRADE** believes you have a right to use whatever you choose for your equipment. That's why we carry original and compatible supplies. We further believe that you have a right to know exactly what you are purchasing and that's why we clearly label and mark all compatible and re-manufactured products. Unfortunately there are companies that will let you believe you are purchasing original cartridges when in actuality they sell you re-manufactured or recycled products. If the price seems too good to be true for an original product, it is probably not an original product. If it does not come in the manufacturer's original packaging, it is NOT the original. Ultimately,

**OPTIONS OFFICE TRADE** believes that, when properly used, re-manufactured and compatible products play a vital role in your office equipment supply strategy. They can lower your overall cost of ownership, keep prices in check for original products, help small businesses, and help the environment. If you have not used re-manufactured products before, or if you have used them and were disappointed, we suggest you give our brand a try. Select a business machine that is not mission critical for you and purchase a re-manufactured cartridge plus an original for backup in case you are not happy with the results (we know this will not happen but you do not yet!) When you see that our products are reliable,

you can gradually switch to COMPATIBLE products.



## Exchange your old Printer / Copier for a reconditioned one at a SPECIAL PRICE !

OPTION'S Buyback program is a great chance to get your old printer to work for your one last time! you can upgrade your old printer to a reconditioned single function or All in one printer. This offer is depends up on stock, you wont find it anywhere else,



*So hurry!*

## Our Valuable Customers





## Our Valuable Customers



## Our Valuable Customers



## OUR GROUP OF COMPANIES





اوبشنس اوفيس ترايد ذ.م.م

**OPTIONS**

OFFICE TRADE W.L.L.

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